
DAVID MAURO

david@meetdavidmauro.com
www.meetdavidmauro.com



LOGO DEVELOPMENT

Creative and Design



MAGAZINE DESIGN

Cover design and article layout for 200-page monthly national wholesale distribution magazine.

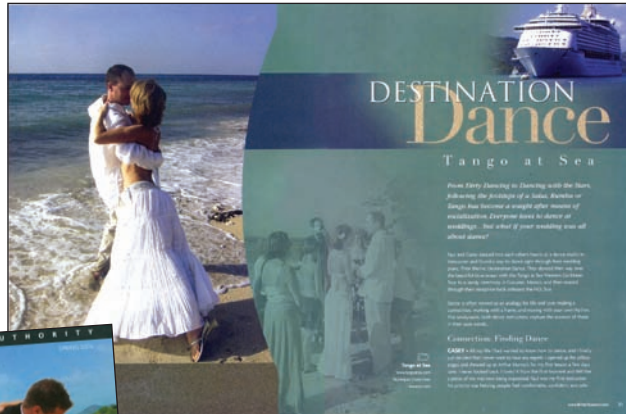
Creative, template design, production and layout.



MAGAZINE DESIGN

Magazine design for an 84-page business-to-business Bridal magazine.

Creative, design, copywriting, production and layout



MAGAZINE DESIGN

Redesign prototype for national Paintball Magazine. Logo, masthead and article redesign.

Creative, design, photo manipulation, production and layout





MAGAZINE DESIGN

Cover design and article layout for a national Plastic Surgery magazine.

Creative, design, production and layout



Store Direct Online

ATTENTION RETAILERS! C-Store Direct Online is Your #1 Online Wholesale Source for Convenience, Dollar and Novelty Store Items!

SEE MONTHLY SPECIALS ON OUR WEBSITE

We are a leading wholesaler to retailers throughout the United States, Canada, and Puerto Rico. We represent names like BIC, Maxwell, Trojan, Stackler, Clear Eyes, Visine, Brahma Gloves, Duracell, Tylenol, Advil, Bayer, Zig-Zag, Ronsonal, US Playing Cards, Little Trees and many more...

Visit us at:
www.c-storedirectonline.com
 to check out our variety of products at competitive prices.

Please mention this ad in the "Special Instructions" section to receive FREE SHIPPING on your first order.

PRINT ADS

Full page print ads for a variety of clients.

Creative, design, copy-writing, photo manipulation, production and layout

This Spring, take advantage of the safety and reliability of homeopathic medicines!

Boiron offers a solution for every condition!

<p>Allergies?</p> <p>Take Sedalia to relieve itchy, runny nose, sneezing, itchy and watery eyes. For adults and children 6 years and over.</p>	<p>Sinus pain?</p> <p>Take Sinusale to relieve sinus pain, nasal congestion, and headache pain. For adults and children 6 years and over.</p>
<p>Sleep Problem?</p> <p>Take Quakerina to relieve sleeplessness and/or restless sleep. For adults and children 6 years and over.</p>	<p>Stress symptoms?</p> <p>Take Sedalia to relieve nervousness, hyperactivity and irritability due to stress. For adults and children 6 years and over.</p>

Boiron. No contraindications or interactions with other medicines. For more than 70 years, Boiron has been the scientific leader and guarantor for pain- and headache prevention in homeopathic medicines.

Butterfly Express
 Pure Essential Oils

Get Now and Receive 1 Free for \$10.00 (10% to complement your purchase) on any order.

We carry only the finest quality therapeutic aromatherapy grade essential oils. What sets us apart from other essential oil companies is: **13 MILL-FORMULATED BLEND** that effectively target specific physical and emotional needs.

Also available:
 10% Bags • Breast Oil Sets • Christmas Gift Sets
 Garden Oils • Wellness Kits

Always get information about each of our blends and oils, suggested uses and reference notes and is available on our website at www.butterflyexpress.net

Phone: 208-747-5024 • Fax: 208-747-3009 • E-mail: butterflyoils@yahoo.com

HYPER-CAFFEINATED COFFEE

FREE AIRPOT

with the purchase of
 1 Case of Shock Coffee
 1 Case of Triple Mocha
 1 Box of Shock-a-Lots

Shock Coffee has been used on "The Today Show", "The Today" and "Weekend Update Today".

Visit us at Coffee Fest Booth #732

888-33-SHOCK

sleep is overrated.

WWW.SHOCKCOFFEE.COM

IDENTITY

Corporate identity and post-card development for a Philadelphia photographer.

*Creative, design,
production and layout*



I am in love with pictures because of my mother, who always had a camera in her hand and was ready to snap family photos.



A wedding is about the joy and completion of all kinds of relationships, and I believe in investing in your wedding day emotionally as well as creatively and professionally.

I share journalistically, combine my commercial experience to produce technically solid images that recognize the romance, the emotion, the details, the memories, the fun, and everything that makes this day great.

You can see my work at:
WWW.JENNASOLTZEUS.COM

If you like what you see, please contact me for more information. I am always happy to meet with you before you make your decision.

HAPPY PLANNING!



(photography by
Jennia Soltzeus)
www.jenniasoltzeus.com
215.644.1851

HOLIDAY
Magic

A HOLIDAY SLOT TOURNAMENT
Presented by the Maxim Hotel and Casino
December 13-15, 1998

Maxim Hotel and Casino Presents
**HOLIDAY MAGIC
SLOT TOURNAMENT**
December 13-15, 1998

\$30,000.00
in prize money

Entry fee includes welcome reception, free show tickets, free buffet, lunch, memory slot play plan, commemorative T-shirt and special awards dinner.
\$150.00 entry fee per person
All entry money awarded in prizes

SPECIAL ROOM RATE:
\$19.00 plus tax, per night, single or double occupancy.

EARLY BIRD SPECIAL:
Register by December 1, 1998 and your fourth night is FREE!

Call 800-634-6067 or 702-731-4300 and ask for the Maxim Holiday Magic Slot Tournament.

ENTRANCE FEE REGISTRATION:
December 1, 1998
*None or in-house.

Prerequisite required at time of registration.
No cancellations or refunds will be processed after December 10, 1998.
Some restrictions apply. Funds will be available for all prizes on Dec. 15. Prerequisite money to be paid in advance. Prerequisite money to be paid in advance. Prerequisite money to be paid in advance. Prerequisite money to be paid in advance.

maxim
HOTELS & CASINO
144 E. Flamingo Road
Las Vegas, NV 89119
702-731-4300
www.maximhotel.com

Located in the Heart of
the Las Vegas Strip!

DIRECT MAIL

Postcard advertising.

Creative, design, copywriting,
production and layout

*Escape to Oasis Lakeway...
where every day is a vacation!*

FREE GIFT!

OASIS LAKEWAY
455 Coast Branch Road, Suite 100
Frisco, TX 75034-8012

Enter our brand new elegant apartments between February 21 - March 4th, 1998 and we will cover your name in a drawing to win a 4 day 7 night Caribbean Cruise! Call 214-357-6666 for details.

We invite you to experience three spectacular resort style amenities every day in a vacation! Enjoy breathtaking lakeviews, FITNESS CENTER, GARAGES, PRIVACY GATES and extensive tennis, tennis clubhouses, indoor gymnasium, game areas with billiards, business center and conference rooms.

OASIS LAKEWAY
1714 Coast Branch Road, Suite 100
Frisco, Texas 75034
(303) 933-6066
www.oasislakeway.com

"And life is very, very good!"

CASINO SIGNAGE

In 22" x 28" stands located throughout the casino, signage was used to advertise the amenities featured in the hotel.

*Creative, design, copywriting,
Photo manipulation,
production and layout*

**HOT, FRESH PIZZA
DELIVERED TO
YOUR HOTEL ROOM**




Call Room Service for Today's Specials.
See menu in your hotel room
or visit our Concierge Desk.

Luigi's Pizza




*Our Maine
Attraction*




A Touch of Class.

DA VINCI'S



DaVinci's Gourmet Dining Room at the Maxim Hotel and Casino.
Dinner served 6-10:30pm daily. Closed on Monday.
Reservations can be made at the Concierge Desk.

**We've Taken
Comedy
to the Max!**



**COMEDY
max**
7pm & 9pm
nightly

**COMEDY
magic**
1pm & 3pm
(closed Sunday)

Tickets May Be Purchased At The Concierge
Desk Across From The Hotel Front Desk.

COLONIAL PLAYHOUSE PRESENTS OUR 2009-2010 SEASON

<p>Fuddy Meers by David Lindsey Abaire Directed by Alan Gordon September 11, 12, 13, 18, 19, 20, 25, 26</p>	<p>FRANKENSTEIN by Tim Kelly Directed by Ron Hill November 6, 7, 8, 13, 14, 15, 20, 21</p>
<p>GOD'S FAVORITE by Neil Simon Directed by Steve Kelly January 8, 9, 10, 15, 16, 17, 22, 23</p>	<p>The Boys Next Door by Tom Griffin Directed by Todd Holtzberry March 5, 6, 7, 12, 13, 14, 19, 20</p>
<p>HEAVEN CAN WAIT by Harry Segall Directed by Michele Nevin May 7, 8, 9, 14, 15, 16, 21, 22</p>	<p>X THE BEST OF COLONIAL QUICKIES Our Tenth Annual Short Play Festival June 11, 12, 13, 17, 18, 19, 24, 25, 26</p>



610-622-5773
RIDLEY AND MAGNOLIA AVENUES, ALDAN, PA
WWW.COLONIALPLAYHOUSE.ORG
"The Showplace of Delaware County"

 Celebrating our 70th Season

THEATRE POSTERS

Theatre posters announcing upcoming season shows.

Creative, design, logo development, photo manipulation.

COLONIAL PLAYHOUSE PRESENTS OUR 2010-2011 SEASON

<p>On Golden Pond by Ernest Thompson DIRECTED BY ALAN GORDON SEPTEMBER 10, 11, 12, 17, 18, 19, 24, 25, 2010</p>	<p>COYOTE ON A FENCE by Bruce Graham DIRECTED BY TODD HOLTZBERRY NOVEMBER 5, 6, 7, 12, 13, 14, 19, 20, 2010</p>
<p>The Odd Couple by Neil Simon <i>Frank & Vernon</i> DIRECTED BY KATHY QUINN JANUARY 7, 8, 9, 14, 15, 16, 21, 22, 2011</p>	<p>MURDER IN COMPANY by Philip King and John Boland DIRECTED BY THOM CONROY MARCH 4, 5, 6, 11, 12, 13, 18, 19, 2011</p>
<p>A STREETCAR NAMED Desire by Tennessee Williams DIRECTED BY DAVE EBERSOLE MAY 6, 7, 8, 13, 14, 15, 20, 21, 2011 "MOTHER'S DAY BRING YOUR MOTHER AND SHE WILL GET IN FREE!"</p>	<p>COLONIAL quickies THE DAWN OF A NEW DECADE OUR 11TH ANNUAL FESTIVAL JUNE 10, 11, 12, 16, 17, 18, 23, 24, 25</p>



COLONIAL PLAYHOUSE
ALDAN, PENNSYLVANIA

Box Office: 610-622-5773
Ridley and Magnolia Avenues, Aldan, PA • www.colonialplayhouse.org

NEWSLETTER

In-house newsletter design for a pharmaceutical company.

Creative, design, production and layout

Re-Focus

A newsletter designed to address the changing needs of the physician in treating psychological illness, made possible through an unwavering green from Organon, Inc.

Depression in Primary Care

Although anxiety is increasingly shared from the DSM-IV classification of major depression, most clinicians are aware that anxiety symptoms and symptoms are quite common in patients with major depression and dysthymia. Thus, as many as half of the patients presenting to primary care physicians with major depression have a comorbid anxiety disorder, most commonly social anxiety disorder, generalized anxiety disorder, panic disorder, posttraumatic stress disorder, or dissociative disorder.

Anxiety as a Symptom

Anxiety is a ubiquitous feature of major depression and dysthymia. In one study of 200 patients with major depression, at least a moderate amount of anxiety was found in 73% of patients, while specific anxiety was found in 62% of patients and anxiety was found in 62% of patients with anxiety have a much more prognosis than patients with depression alone. These issues needs to be more aware of families, then those needs to be more professional development, response to treatment is greater and there is a greater likelihood of remission and relapse.

When Anxiety is Severe, It Can Mask the Diagnosis of Depression, Affect Its Course and Worsen Its and After Treatment Response.

Order (Figure 1 and Table 1) When anxiety is severe, it can mask the diagnosis of depression, affect its course and worsen its and after treatment response.

Make This Issue

- Depression: Dark Words, Depression in the Primary Care Setting 2
- Letter from the Editor 3
- Women and Depression: What You Risk Factors, and Treatment 4
- Preparation for the Family 10
- Making the Challenge of Learning Depression 14

Organon

Letter from the Editor

Dear Dr. [Name],

It is a pleasure to have you as our guest editor for this issue. We are excited to have you share your expertise and insights with our readers. We hope you find this issue an interesting and informative read. We look forward to your next contribution.

Yours sincerely,

[Signature]

Depression: Dark Words, Depression in the Primary Care Setting

Depression is a complex condition that affects millions of people worldwide. It is often underdiagnosed and undertreated, leading to significant morbidity and mortality. This issue explores the challenges of identifying and treating depression in primary care settings, highlighting the importance of a comprehensive approach that addresses both the physical and psychological aspects of the condition.

Women and Depression: What You Risk Factors, and Treatment

Depression in women is a significant public health concern, with a higher prevalence compared to men. This issue examines the unique risk factors and treatment options for women with depression, emphasizing the need for a gender-sensitive approach to care.

Preparation for the Family

Family members play a crucial role in the diagnosis and management of depression. This issue provides guidance on how to support loved ones with depression, including recognizing warning signs and seeking professional help.

Making the Challenge of Learning Depression

Learning to live with depression can be a challenging journey. This issue offers practical advice and resources for patients and their families, focusing on self-management strategies and the importance of ongoing communication with healthcare providers.

Generalized Anxiety Disorder (GAD)

GAD is the disorder of worry. While people worry about something, patients with GAD worry about everything. There is a real fear that things are going to go wrong and that they have to be in control of it. They need to know what is going to happen and how to prevent it. They need to know what is going to happen and how to prevent it. They need to know what is going to happen and how to prevent it.

Depression: Dark Words, Depression in the Primary Care Setting

Depression is a complex condition that affects millions of people worldwide. It is often underdiagnosed and undertreated, leading to significant morbidity and mortality. This issue explores the challenges of identifying and treating depression in primary care settings, highlighting the importance of a comprehensive approach that addresses both the physical and psychological aspects of the condition.

Women and Depression: What You Risk Factors, and Treatment

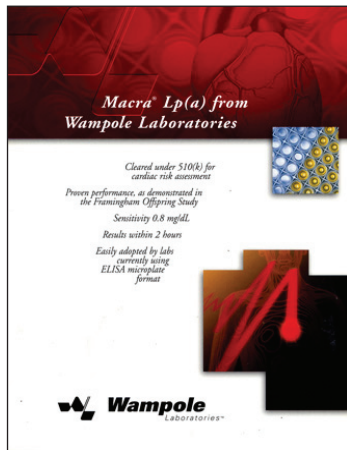
Depression in women is a significant public health concern, with a higher prevalence compared to men. This issue examines the unique risk factors and treatment options for women with depression, emphasizing the need for a gender-sensitive approach to care.

Preparation for the Family

Family members play a crucial role in the diagnosis and management of depression. This issue provides guidance on how to support loved ones with depression, including recognizing warning signs and seeking professional help.

Making the Challenge of Learning Depression

Learning to live with depression can be a challenging journey. This issue offers practical advice and resources for patients and their families, focusing on self-management strategies and the importance of ongoing communication with healthcare providers.



Macra[®] Lp(a) from Wampole Laboratories

Cleared under 510(k) for cardiac risk assessments

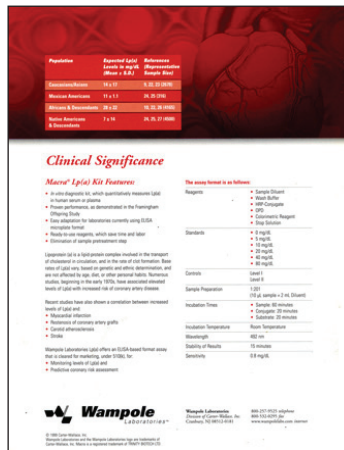
Proven performance, as demonstrated in the Framingham Offspring Study

Sensitivity 0.8 mg/dL

Results within 2 hours

Easily adopted by labs currently using ELISA microplate format

Wampole Laboratories



Population Expected Lp(a) Reference Range (mg/dL)

Men < 55 y	0-10	0-10 (0-10)
Men 55-64 y	0-15	0-15 (0-15)
Men 65-74 y	0-20	0-20 (0-20)
Men 75-84 y	0-25	0-25 (0-25)
Men 85-94 y	0-30	0-30 (0-30)
Men ≥ 95 y	0-35	0-35 (0-35)

Clinical Significance

Macra[®] Lp(a) Kit Features:

- In-line pipetting to allow sequential assays (ELISA) in either whole or plasma
- Proven performance, as demonstrated in the Framingham Offspring Study
- In-line adaptation for automation currently using ELISA microplate format
- Results in 2 hours, which save time and labor
- Convenience of simple pipetting protocol

The assay format is as follows:

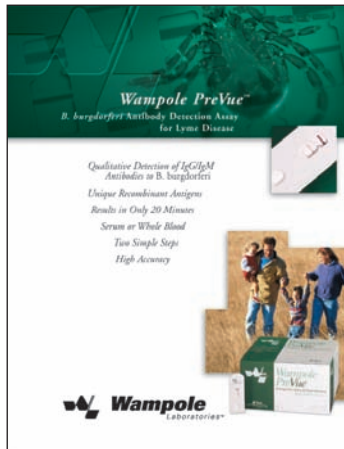
Reagents:	• Sample Diluent
	• Wash Buffer
	• 20X Coating
	• Conjugate Reagent
	• Test Strips
Standards:	• 0 mg/dL
	• 5 mg/dL
	• 10 mg/dL
	• 20 mg/dL
	• 30 mg/dL
Controls:	• Control 1
	• Control 2
Sample Preparation:	• 100 µL sample (2 mL Diluent)
Incubation Time:	• 30 min at 37°C
Wash:	• 3x Wash, 20 seconds
Incubation Temperature:	• Room Temperature
Readout:	• 40 sec
Quality of Results:	• 15 minutes
Sensitivity:	• 0.8 mg/dL

Wampole Laboratories
 888-277-0103 website
 440-322-0100 fax
 Cleveland, OH 44131-0103
 www.wampole.com contact

SALES SHEETS

Sales sheets for pharmaceutical company.

Creative, design, photo manipulation, production and layout



Wampole PreVue[®] B. burgdorferi Antibody Detection Assay for Lyme Disease

Qualitative Detection of IgG/IgM Antibodies to B. burgdorferi

Unique Recombinant Antigens

Results in Only 20 Minutes

Simple or Whole Blood

Two Simple Steps

High Accuracy

Wampole Laboratories



Wampole PreVue[®] Borrelia burgdorferi Antibody Detection Assay

Test	Sample	Reagents	Standards	Controls	Incubation	Wash	Readout	Quality
1	100 µL	100 µL	100 µL	100 µL	15 min	15 min	15 min	15 min
2	100 µL	100 µL	100 µL	100 µL	15 min	15 min	15 min	15 min
3	100 µL	100 µL	100 µL	100 µL	15 min	15 min	15 min	15 min
4	100 µL	100 µL	100 µL	100 µL	15 min	15 min	15 min	15 min
5	100 µL	100 µL	100 µL	100 µL	15 min	15 min	15 min	15 min

Recombinant Technology Provides Greater Accuracy

Simple Two-Step Procedure

Simple One-Step Procedure

Fastest Diagnosis Response

Proven Outcomes

Reimbursement Information

Other Information

Wampole Laboratories
 888-277-0103 website
 440-322-0100 fax
 Cleveland, OH 44131-0103
 www.wampole.com contact

VEHICLE SIGNAGE

Hummer wrap for
Shock Coffee.

*Creative, design,
production and layout*

